

CLASS ACTION SUMMARY

**KEURIG K-CUP DIRECT PURCHASER
ANTITRUST CLASS ACTION**

DID YOUR BUSINESS PURCHASE KEURIG K-CUPS?

YOU MAY BE ELIGIBLE TO RECOVER MONEY!

ELIGIBILITY SUMMARY

*Funds Amount:
No settlements at this time

*Purchase Dates:
**On or after
October 1, 2012**

*Filing Deadline:
No Claim Filing Deadline Yet
*See "eligible class members" section for
additional details.

Eligible Class Members:

If certified, eligible Class Members are all persons or entities (excluding all federal governmental entities and instrumentalities of the federal government, states and their subdivisions, agencies and instrumentalities) in the United States and its territories, who or which purchased "K-Cups" directly from Keurig Green Mountain Inc. (f/k/a Green Mountain Coffee Roasters Inc.) and as successor to Keurig, Incorporated (the "Defendant" or "Keurig") at any time from October 1, 2012 to the present.

Definition of "K-Cups":

K-Cups are single-serve beverage portion packs manufactured or licensed by Keurig that are compatible with Keurig Brewers. Single-serve brewers manufactured or licensed by others are not included in this summary.

**THIS IS NOT AN OFFICIAL COURT NOTICE.
INFORMATION CONTAINED IN THIS SUMMARY IS SUBJECT TO CHANGE.**

The Services FRS Provides: Financial Recovery Strategies (FRS) is a class action claims management consultant; we are not a court appointed claims administrator or class counsel. If you hire FRS, FRS will work within your guidelines to manage the claims process. The services that FRS provides include the following: (i) notifying you when we believe that you may be eligible to participate in settlements likely to be valuable to you; (ii) endeavoring to enhance the likelihood that all of your eligible business units (e.g., subsidiaries, divisions, acquisitions and divestitures) are included in the claims process; (iii) to reduce the support needed from your in-house staff, providing advice on what, if any, documents need to be collected and maintained, and, when requested, assisting in that effort; (iv) when required documents are not available or are too burdensome to collect, attempting to develop innovative alternatives to satisfy documentation requirements and striving to obtain approval of those alternatives; (v) preparing, assembling and submitting your claim package, and managing it throughout the claims processing phase, including working with you to address any concerns or questions claims administrators may have; (vi) providing regular updates on the recovery process; (vii) reviewing your payment to assure that it has not been under calculated; and (viii) following up with you to assure that your recovery check is deposited. FRS's recovery specialists are always available to answer any questions you may have.

How to Retain FRS: If you wish to hire FRS to file and manage a claim on your behalf, you must return a signed Claims Management Agreement and a signed Authority to File and Manage Claims. Before doing so, it is important that you understand their terms and make sure that all information about you is correct.

CLASS ACTION SUMMARY

**KEURIG K-CUP DIRECT PURCHASER
ANTITRUST CLASS ACTION**

Case History

In 2014, class action lawsuits were filed on behalf of direct purchasers of K-Cups in the Southern District of New York alleging the Defendants and their co-conspirators conspired to monopolize the Portion Packs market in violation of U.S. federal antitrust laws. At this time, the litigation is ongoing. It is impossible to predict the outcome; however, it is possible that money may become available to eligible Direct Class members if the class is certified and a settlement is reached with the Defendants in the future.

Class Counsel or the Settlement Administrator may be contacted for additional settlement information. You also may visit the Court-approved website once one is established. Please understand that you have the right to file on your own. To learn more about our services, visit www.FRSCO.com.

The Services FRS Provides: Financial Recovery Strategies (FRS) is a class action claims management consultant; we are not a court appointed claims administrator or class counsel. If you hire FRS, FRS will work within your guidelines to manage the claims process. The services that FRS provides include the following: (i) notifying you when we believe that you may be eligible to participate in settlements likely to be valuable to you; (ii) endeavoring to enhance the likelihood that all of your eligible business units (e.g., subsidiaries, divisions, acquisitions and divestitures) are included in the claims process; (iii) to reduce the support needed from your in-house staff, providing advice on what, if any, documents need to be collected and maintained, and, when requested, assisting in that effort; (iv) when required documents are not available or are too burdensome to collect, attempting to develop innovative alternatives to satisfy documentation requirements and striving to obtain approval of those alternatives; (v) preparing, assembling and submitting your claim package, and managing it throughout the claims processing phase, including working with you to address any concerns or questions claims administrators may have; (vi) providing regular updates on the recovery process; (vii) reviewing your payment to assure that it has not been under calculated; and (viii) following up with you to assure that your recovery check is deposited. FRS's recovery specialists are always available to answer any questions you may have.

How to Retain FRS: If you wish to hire FRS to file and manage a claim on your behalf, you must return a signed Claims Management Agreement and a signed Authority to File and Manage Claims. Before doing so, it is important that you understand their terms and make sure that all information about you is correct.